



## Lawrence Kansas Juneteenth Celebration 2026

Greetings!

The Lawrence Kansas Juneteenth Organization invites you to support the 2026 Lawrence Juneteenth Celebration, a community-centered event dedicated to honoring African American heritage, promoting education, and fostering unity. As a 501(c)(3) nonprofit, our mission is to create an inclusive celebration that brings people together and highlights the rich cultural history of our community.

Established before Juneteenth became a national holiday in the United States, our organization has worked tirelessly to uplift the voices of Black, Indigenous, and People of Color (BIPOC) and create spaces of belonging and pride. Since adopting our current format in 2022, the Lawrence Juneteenth Celebration has grown tremendously, with attendance increasing by over 300%. In 2025, we had 554 new tourists and visitors outside of our region. People gathered in South Park, Downtown Lawrence to reflect, learn and celebrate.

Our event offers a full day of engaging activities including:

- Live performances from regional and local artists
- Oral histories, art displays, and youth essays
- Educational exhibits focusing on mental health, wellness, and social justice
- Cultural showcases featuring music, food, literature, dance, and conversation

We are committed to fostering a stronger and more unified community by engaging people from diverse social, ethnic, and economic backgrounds. Your support will help us continue to expand our reach and impact. By contributing, you are investing in education, community engagement, and cultural preservation for current and future generations.

We would be honored to partner with you and discuss how we can work together to make the 2026 Lawrence Juneteenth Celebration a continued success. Please feel free to contact us at [lkjunteenth@gmail.com](mailto:lkjunteenth@gmail.com) or review the enclosed attachment for sponsorship levels and benefits. Thank you for your consideration and support.

Sincerely,

Janine Colter President,  
Lawrence Kansas Juneteenth Organization

**Sponsor Information Sponsor/Business**

Name \_\_\_\_\_

Contact Person \_\_\_\_\_

Mailing Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Phone Number \_\_\_\_\_ Best Time to Contact \_\_\_\_\_

Email \_\_\_\_\_

**Sponsorship Levels & Benefits**

| Level               | Amount         | Benefits  |
|---------------------|----------------|---|
| Premiere Sponsor    | \$25,000       | <ul style="list-style-type: none"> <li>• Premium public recognition from the stage during key events</li> <li>• Featured banner placement at the event</li> <li>• 1 exclusive video feature and 5 dedicated social media posts across platforms</li> <li>• Logo on event T-shirts, banners, website, and event program</li> <li>• Opportunity to distribute branded materials</li> <li>• Logo included in press releases and event announcements</li> <li>• Recognition in pre-event interviews and media promotions</li> </ul> |
| Elite Sponsor       | \$10,000       | <ul style="list-style-type: none"> <li>• Public recognition from the page</li> <li>• Prominent banner placement at the event</li> <li>• 1 video feature and 3 dedicated social media posts across platforms</li> <li>• Logo on event T-shirts, banners, website, and program</li> <li>• Recognition in event announcements</li> </ul>   |
| Heritage Sponsor    | \$5,000        | <ul style="list-style-type: none"> <li>• Public recognition from the stage</li> <li>• Banner placement at the event</li> <li>• 2 group social media shout-outs and mentions across platforms</li> </ul>   |
| Celebration Sponsor | \$2,500        | <ul style="list-style-type: none"> <li>• 1 group social media shout-out across platforms</li> </ul>   |
| Community Sponsor   | \$1,000        | <ul style="list-style-type: none"> <li>• 1 group social media post across platforms</li> <li>• Name and logo in the event program</li> </ul>  |
| Social Sponsor      | \$500          | <ul style="list-style-type: none"> <li>• 1 group social media acknowledgment</li> <li>• Name listed in event program</li> </ul>   |
| Donor Levels        | \$250 or \$100 | <ul style="list-style-type: none"> <li>• Name listed in event program</li> </ul>  |

Selected Sponsorship Level \_\_\_\_\_

**Method of Payment**

\_\_\_\_\_ My check payable to Lawrence Kansas Juneteenth is enclosed

\_\_\_\_\_ Payment was made through the website using PayPal

Please remit payment along with sponsorship form, by **March 5, 2026**.**Lawrence Kansas Juneteenth, P.O. Box 4584, Lawrence, KS 66046****Thank you for your support!***Lawrence Kansas Juneteenth Organization is a 501 (c) (3) non-profit organization.*